

Virginia Music Educators Association, Inc.

NOTES

The Official Publication of VMEA

Advertising Space Reservation Form

Mail to: Amanda Smith, Business Manager

129 Davis Avenue SW, Leesburg, VA 20175

Phone: 703-232-9535 Fax: 866-668-3957 Email: amanda.barrow.smith@gmail.com

Advertiser

Company _____ Contact _____

Address _____ City _____ St _____ Zip _____

Phone _____ Fax _____ email _____

Ad Agency

Company _____ Contact _____

Address _____ City _____ St _____ Zip _____

Phone _____ Fax _____ email _____

Issue: ___ Fall (Deadline, August 1) ___ Winter (Deadline, December 1) ___ Spring (Deadline, March 1)
Orders are due to Business Manager and Copy to Editor, electronically, by deadline date.

ADVERTISING RATES — PLEASE CHECK BELOW

___ 4—Color Premium Placement Packages: \$1200 Annually, Three Issues *

The three Premium Placement Packages consist of one year (3 issues) of 4—color, full page ads. Your ad will appear in all three issues, once on the back cover, once on the inside back cover, and once on the inside front cover. Please select your placement preference. Final placement will be determined by the date and time your order and payment are received, See rules and regulations for specifics.

Mark order of preference: ___ Fall, Back Cover.....Winter, Inside Back Cover.....Spring, Inside Front Cover
 ___ Fall, Inside Front Cover.....Winter, Back Cover.....Spring, Inside Back Cover
 ___ Fall, Inside Back Cover.....Winter Inside Front Cover.....Spring Back Cover

Select Ad Size	Black and White		4-Color	
	1 or 2 Issues	3 Issue Contract	1 or 2 Issues	3 Issue Contract
__ 2 Page Center Spread	\$500	\$1350	\$850	\$2400
_ Full Page	\$225	\$615	\$400	\$1000
_ 2/3 Page	\$150	\$405	\$275	\$750
_ ½ Page	\$125	\$339	\$225	\$625
_ 1/3 Page	\$100	\$270	\$200	\$570
_ ¼ Page	\$90	\$243	\$180	\$515

Special Instructions : CHECK ONE ___ New Copy will be provided
 ___ Pick-up Copy from previous issue

Current Advertisers: If copy is not received by due date, we will pick-up copy from previous issue.

New Advertisers: If copy is not received by due date, you will be charged for space reserved.

*** Payment should be submitted with the completed reservation form.**